



# ScanStar

ScanStar is a joint Nordic packaging competition held annually since 1969 by SPA, the Scandinavian Packaging Association. Scanstar 2024 is organized by Swedish Packaging Guild (Svenska Förpackningsgillet).

Companies awarded a ScanStar gets a diploma and the right to use the ScanStar logo in the marketing of the awarded packaging. The names of the winners will be published internationally shortly after the jury decision. Packaging awarded a ScanStar has the right to enter the international WorldStar competition arranged by World Packaging Organization (WPO).

### Who can participate?

The competition is open for all packaging solutions designed, constructed or manufactured in one of the Nordic Countries. Packaging solutions made in other countries but sold by a Nordic company or ordered by a Nordic customer may also participate. Packaging entries must be marketed before the entry date and must not have been in any previous ScanStar competitions.

Entries can be made by designers, constructors, manufacturers or buyers of packaging with an approval from the other stakeholders. Each company has the right to enter an unlimited number of packages that comply with the rules of the competition.

### How to participate in ScanStar 2024

An entry form describing each entered packaging product must be filled by **June 3, 2024** on [www.scanstar.org](http://www.scanstar.org)  
Entry fee (1000 €) to be paid by invoice.

Entries must be sent by post by **June 7**, in three specimens: One of them should be filled (if possible) and the other two should be empty. The entries must be custom cleared with no costs for the receiver.

### Address for competition entries:

Evolabel AB  
Attn. Magnus Sidling  
Johannefredsgatan 9  
SE-431 53 MÖLNDAL  
SWEDEN

#### Choose the aspect your product should be judged by:

- A new idea / a new application
- Protection abilities
- Price / cost savings
- User friendliness
- Design

#### Judging criteria

- Packaging products may be entered by the following categories
- Consumer packaging
  - Transport/distribution packaging
  - Other packaging

#### Good tips

- Describe why your packaging deserves a ScanStar in more than one sentence
- Add photos, Power Point presentation etc.
- Use your smart phone to make a short video presentation, if possible.

Complete rules for the ScanStar packaging competition on [www.scanstar.org](http://www.scanstar.org)

Contact: [scanstar2024@gillet.nu](mailto:scanstar2024@gillet.nu) or +46 76 88 44 060

The price ceremony will be held at ScanPack in September 2024

Svenska  
Förpackningsgillet



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